

Partners in Prevention

Evaluation Working Group

18 June 2009

Present: Kylie Murphy (RMIT), Maggie Palmer (EACH), Jan Tracey (Gippsland Women's Health), Kiri Bear (DVRC)

Apologies: Michael Flood (VicHealth/ LaTrobe Uni), Renee Imbesi (OWP)

1. Introductions
2. Business Arising
 - a. Centres for Disease Control evaluation manual **Kiri has left at VicHealth for Michael to scan**
 - b. SSAFE in schools resource **Kiri to ring FPV re: evaluation info.**
 - c. Evaluation mentors – currently have 5 mentors on the list **Kiri to publicise program to network**
3. Forum feedback
 - a. Generally the day went very well
 - b. Mixed reactions to afternoon evaluation session, desire for something more practical although Jacques' lecture was inspiring on many levels
 - c. Decision to bring Sue Dyson presentation forward to September, link to PiP meeting, catered lunch **Kiri to arrange**
4. Development of evaluation guidelines
 - a. Need to collect examples of evaluation guidelines, particularly those relating to the community sector **all EWG members to keep an eye out for these and bring to next EWG or forward to Kiri**
 - b. Need to link with current frameworks – VicHealth, SAPE, DEECD
 - c. Evaluation needs to get beyond measuring change in attitude to measuring behavioural intentions and self report of actual behaviour. School environments encourage students to give 'correct' answer rather than honest
 - d. Need to take into account duration of project and give thought to 'ethical guidelines'
 - e. Don't want to make it onerous
 - f. Need to advocate for systems and structures that support good evaluation culture
 - g. Planning is absolutely key
 - h. Concern raised about limitations of current project – suggestion that EWG brainstorm '10 steps to effective evaluation' at next EWG meeting, using the collective knowledge of the group. **Decision to meet for 2 hours on 20 August 2009 to allow for discussion/brainstorm**
5. Information sharing
 - a. DHS currently piloting work in the Eastern region on evaluation capacity building, viewing evaluation as a reflective practice rather than outcome driven
 - b. **Kiri to pass Evaluation Capacity Building article on to EWG**
 - c. **Kylie to pass on RMIT evaluation bulletin DONE**
 - d. Maggie spoke to Scottish sexual health program SHARE – google 'healthy respect' for details
 - e. Jan spoke about Gippsland Health Promotion conference 'Learning and sharing through evaluation'

Next meeting Thursday 20 August 10am – 12.00pm at DVRCV 292 Wellington St Collingwood